



The CRE@CTIVE NET-L@B

Innovation and Cooperation for Traditional Sectors Euro-Mediterranean Network

Helnan Palestine Montaza Hotel, Alexandria

Sunday 22nd of January 2023

10.30 – 11.00 hrs	Registration
11.00 – 12.00 hrs	<p>Welcome</p> <ul style="list-style-type: none">Ahmed el Wakil, President ASCAME/Chairman Alexandria Chamber of Commerce <p>Keynote Addresses</p> <ul style="list-style-type: none">H.E. Prof. Dr. Mahmoud Sakr, Chairman Academy of Scientific Research & TechnologyH.E. Prof. Dr. Ismail Abdel Ghafar, President Arab Academy of Science & Technology and Maritime TransportH.E. Prof. Dr. Abdelaziz Konsowa, President of Alexandria University and ex-Governor of AlexandriaH.E. Christian Berger, EU Ambassador and Head of Delegation*H.E. Gen. Mohamed El-Sherif, Governor of AlexandriaH.E. Eng. Ahmed Samir, Minister of Trade and Industry* <p>Institutional Addresses</p> <ul style="list-style-type: none">Dr. Khaled El Saadany, ENI CBC MED Programme JTSMaria Del Mar Blanes, R&D manager AITEX, CRE@CTIVE Lead BeneficiaryDr. Mohamed Abdelaslam, Chairman of Apparel Chamber, FEIEng. Mahmoud Sarg, Chairman of Leather Export Council
12.00 – 12.15 hrs	Coffee break/Press Encounter



12.15 – 12.30 hrs	<p>CRE@TIVE Project Introduction to the NETL@B, its Services, and Needs Assessment</p> <p>Eng. Abdel Aziz EL Salmawy, NETL@B Manager</p>
12:30 – 13:30 hrs	<p>The NETL@B – Tackling Challenges of Textile and Leather Business in Egypt</p> <p>Moderated by Dr. Alaa Ezz, Secretary General, Confederation of Egyptian European Business Associations "CEEBA", and Federation of Egyptian Chambers</p> <p style="text-align: center;">Panelists</p> <p>Mr. Mohamed Wasil, Deputy General Manager, Corporate Finance, Abou Dhabi Commercial Bank</p> <p>Dr. Hany Kadah, Executive Director, Egyptian Chamber of Apparel and Home Textiles</p> <p>Dr. Tamer Hamouda, Associate Professor, Academy of Scientific Research & Technology</p> <p>Dr. Ahmed Hassanin, Associate Professor, Egypt-Japan University of Science and Technology (E-JUST)</p> <p>Dr. Ahmed Kadry, Professor Engineer, Arab Academy of Scientific Research and Technology</p> <p>Eng. Samy Gad, Head of Textile Consolidation Fund</p>
13.30 – 14.30 hrs	Lunch

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