



Unveiling Egypt's Ancient Secrets: iHeritage's Prefinal Showcase at the Pyramids

Rediscovering Egypt's Rich Legacy at Sultan Hussein Kamel Palace, Korba Heliopolis | August 16th, 6 PM - 8 PM

Agenda:

6:00 PM - 6:30 PM: Registration and Welcome Reception

- Guests arrive and check-in at the registration desk
- Networking opportunity with light refreshments

6:30 PM - 6:45 PM: Opening Remarks

- Introduction to the iHeritage project and its significance
- Welcome address by project organizers

6:45 PM - 7:00 PM: Keynote Speech (Dr Gamal Elkheshen / Dr Ayah El arief)

- Renowned expert or industry leader shares insights on the importance of technology in heritage preservation

7:00 PM - 7:30 PM: Presentation Session

- iHeritage Project Overview: Progress and Achievements in the Third Phase
- Showcase of cutting-edge technology solutions for historical places in Egypt
- Demonstration of VR (Virtual Reality) and AR (Augmented Reality) applications in historical site exploration
- Introduction to hologram technology and its role in bringing history to life

7:30 PM - 8:00 PM: Exhibition and Interactive Experience

- Explore the exhibition area featuring interactive displays and demonstrations
- Engage with VR and AR experiences, allowing visitors to virtually explore the Pyramids and other historical sites
- Witness captivating holographic representations of ancient artifacts and historical figures

8:00 PM: Closing Remarks

- Recap of the event highlights and key takeaways
- Thanking attendees, speakers, and partners

8:00 PM onwards: Networking and Socializing

- Opportunity for attendees to network, exchange ideas, and discuss collaborations
- Continued exploration of the exhibition area and interactive experiences